

MEDIA PACK

PRIDE

THE LUXURY LIFESTYLE MAGAZINE

CELEBRATING 25 YEARS OF PRIDE



THE EDITOR.
THE PASSION.

ROB DAVIS
EXECUTIVE EDITOR

THE DRIVE.
THE GROWTH.

ZOIE WILKINSON
SALES DIRECTOR

THE VISION.
THE LEGACY.

JULIAN WILKINSON
FOUNDER

I just want to say how classy the new look Lincolnshire Pride magazine is. You must be the number one magazine now? I love the feel of it and the quality is excellent. Well done to the Pride team!

Mrs Lindy Mastenbroek-Andrews



You'll get a better response with Pride Magazines - here's why...

FOR 25 YEARS, WE'VE PROUDLY DELIVERED OUR HIGH-QUALITY MAGAZINES DIRECTLY TO THE MOST AFFLUENT RESIDENTS IN THE REGION.



HIGH QUALITY MAGAZINES
IN PRINT AND DIGITAL

DELIVERED FREE
TO HIGH VALUE HOMES

REACHING THE TOP THREE
COUNCIL TAX BANDS

HAND DELIVERED SAFELY
BY ROYAL MAIL

TRUSTED FOR 25 YEARS



Curated to balance engaging stories with effective advertising features

OUR BEAUTIFULLY DESIGNED PRIDE MAGAZINES TAKE
PRIDE OF PLACE ON THE RIGHT COFFEE TABLES



Advertising in Pride Magazines offers unparalleled access to the region's **wealthiest readers**, connecting your brand with affluent households across Lincolnshire, Rutland and Stamford.

Delivered directly by **Royal Mail**, our magazines reach homes in the **top three council tax bands** safely and reliably.

Our **extensive subscriber base** ensures that our magazines reach high-visibility areas, including the reception areas of luxury motor dealerships, local businesses, golf clubs, dental reception areas, private hospitals, and many other premium outlets.

With **beautifully designed** pages and a focus on **luxury living**, our publications are the ideal setting to showcase premium products and services. From exclusive dining experiences to high-end automotive brands, advertising in Pride Magazines places your business in an environment that celebrates the best of British lifestyle.

PRIDE
THE LUXURY LIFESTYLE MAGAZINE

THE EDITOR.
THE PASSION.

ROB DAVIS
EXECUTIVE EDITOR

Readers described Pride as

“excellent,” “beautifully produced,” and

“a magazine that reflects the area perfectly.”

I've been on board with Pride Magazines for just two months and I have already landed a £25-30k job directly from the magazine. I've had other calls from the magazine too! - **DH Bathrooms**



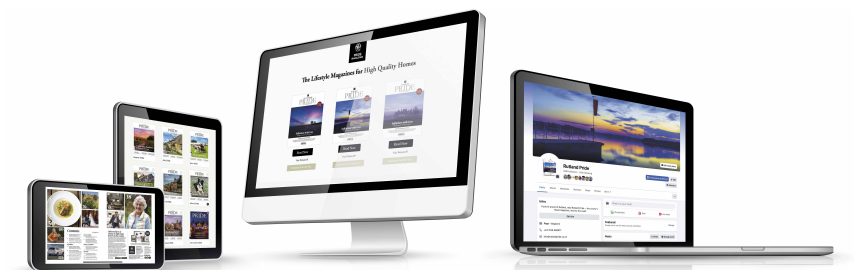
The whole team is so proud to have won the Restaurant of the Year Award and we all would like to thank the team at Pride Magazine for everything they do for Hambleton Hall. Your photographs are brilliant thank you and we shall now display our award "with pride" in the reception hall.

Hambleton Hall



More readers and more fans are engaging with us on their digital devices

MORE SOCIAL MEDIA FOLLOWERS THAN ANY OF OUR COMPETITORS



Pride Magazines engage **with over 60,000 readers** across print and digital. Each edition is delivered free of charge, via **Royal Mail**, directly into the wealthiest households – exclusively those in **council tax bands F, G and H**, typically valued at £500,000+.

We are the only local full sized, magazine delivered by Royal Mail directly to letterboxes. **We never rely on paperboys** or bulk drops.

Every copy is placed with precision, ensuring your brand reaches a discerning, **affluent audience**.

Our circulation is further extended through carefully selected placements in **premium venues** including luxury dealerships, private hospitals, golf clubs, fine dining restaurants, and boutique hotels – keeping Pride highly visible across the region's most influential spaces.





Alongside this unrivalled distribution, Pride also leads the way online, with **over 36,000 discerning social media followers** – more than any other local magazine. Our editions are also available via our website, app, and on Readly and Issuu, allowing readers to enjoy every issue online.

Each issue blends **engaging editorial**, striking design, and features that celebrate luxury living – the perfect setting to showcase the region's finest businesses.



45,000 ONLINE READERS

36,000 SOCIAL MEDIA FANS

FREE TO READ ONLINE

INTRODUCING:

Portfolio Magazine

The dedicated business section inside
Lincolnshire and Rutland & Stamford Pride.

Why choose Portfolio?

Double coverage:

One booking spans all Pride editions
(covering the counties of Lincolnshire and Rutland).

Business focus:

A dedicated environment to showcase your story.

Complimentary coverage:

Free editorial (when client supplies copy)

Ongoing presence:

Rolling contracts to lock in our incredible prices.

Ask for details and our fabulous prices



JULY 2026



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LUXURY BRANDS



Writing has joined Aston Martin and the Aston Martin Formula One Team as their Official Watch Partner. There are certain partnerships that feel as if they were always meant to be. The one between Breitling and the Aston Martin Aston Formula One Team is one such collaboration, bringing together two brands whose histories have been shaped by speed, engineering excellence and timeless design.

The partnership begins with the unveiling of the Breitling for Aston Martin Aston Formula One Team edition, a striking new timepiece that also marks Breitling's return to Formula One.

For enthusiasts of either marque, the relationship feels timeless. Aston Martin and Breitling have each gone their own way, continuing to perfect their respective crafts, driven by an obsession with speed and a commitment to excellence.

Shared History of Speed

The roots of both companies stretch back to the earliest years of aviation and racing. In 1905, Louis Breitling introduced the

Vitesse, a pioneering chronograph capable of measuring speeds up to 300 miles or kilometers per hour. Its remarkable accuracy led to its adoption by the military, who used it to time some of the world's earliest speed tests.

At the time, the brand's name was Aston Martin, and it was the brand's name that was used to time some of the world's earliest speed tests.

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Below: Lawrence Stroll, Executive Chairman Aston Martin-Aston Formula One Team, George Kim, CEO, Breitling.



JULY IN THE GARDEN WITH MARK LANE

GARDENING with MARK LANE

As July reaches its glorious peak, the garden rewards us with colour, scent and abundance, but it also demands careful attention and thoughtful stewardship to keep the garden flourishing through high summer and beyond

Words & Images: Mark Lane

July is one of those months when the garden feels abundant, generous and, if you're lucky, a little overwhelming. Everything is growing, and the garden is full of life. It's a time when the garden rewards us with colour, scent and abundance, but it also demands careful attention and thoughtful stewardship to keep the garden flourishing through high summer and beyond.



In the vegetable garden, the 'vegetable garden' is both productive and beautiful. It's a place where you can see the results of your hard work, and it's a place where you can enjoy the fruits of your labor. It's a place where you can see the results of your hard work, and it's a place where you can enjoy the fruits of your labor.

At the same time, it's important to think about the future of the garden. It's a place where you can see the results of your hard work, and it's a place where you can enjoy the fruits of your labor. It's a place where you can see the results of your hard work, and it's a place where you can enjoy the fruits of your labor.

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"I read Pride every month

and then take it to the office -

six more people read it there."

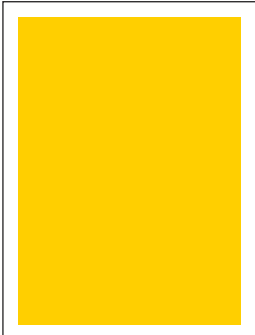
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Sizes, Prices, Discounts

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FOR FURTHER INFORMATION

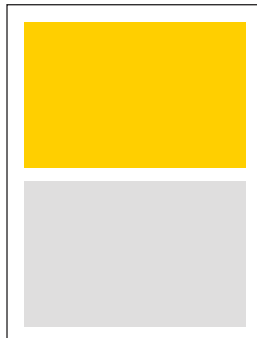
FULL PAGE



£795 + VAT

276mm (tall) x
216mm (wide)

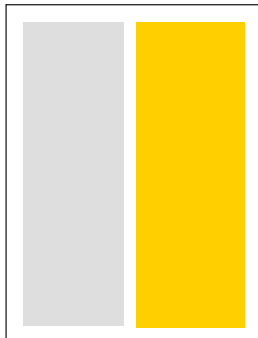
HALF PAGE



£499 + VAT

118mm (tall) x
176mm (wide)

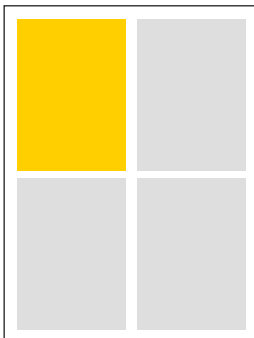
HALF PAGE



£499 + VAT

240mm (tall)
x 86mm (wide)

QUARTER



£330 + VAT

118mm (tall)
x 86mm (wide)

All adverts are full colour, trim size of magazine is 270 mm tall by 210 mm wide.
We accept artwork in PDF, hi-res JPEG and TIFF format, we use Apple Macs, running
QuarkXPress and Adobe Creative Suite. We do not accept artwork in MS Office.
Email your artwork or copy instructions to pridestudios@pridemagazines.co.uk.

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Terms & conditions apply



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Read by the region's most affluent households.

**LOYAL AND AFFLUENT
READERSHIP**

**TRUSTED FOR
25 YEARS**

**HIGH QUALITY MAGAZINES
IN PRINT AND DIGITAL**

**DELIVERED FREE
TO HIGH VALUE HOMES**

**REACHING THE TOP THREE
COUNCIL TAX BANDS**

**HAND DELIVERED SAFELY
BY ROYAL MAIL**

**60,000 READERS
ACROSS PRINT & DIGITAL**

**35,000 SOCIAL
MEDIA FANS**

**FREE TO READ ONLINE
BY EVERYONE**

THE BIG READER SURVEY

THE TRUTH ABOUT LOCAL MAGAZINES

Reader Survey 2026

Readers of Pride Magazine

have spoken about local

magazines – and the

results are fascinating...

Our readers have spoken and the results are fascinating! Pride is delivered by Royal Mail straight through the letterboxes of the region's most desirable homes.

We take enormous pride in that commitment — and remain curious what our readers think, not only about Pride, but also about other local magazines available to them. We wanted to find out more about the readership habits, preferences and choices — what our readers and our communities say about us, others, and most importantly, what matters to them.

So, we asked readers of Pride and residents of both counties to tell us which magazines they subscribe to; which they purchase; which they read outside the home, and what they feel towards those magazines. To read the full survey visit...

WWW.PRIDEMAGAZINES.CO.UK/SURVEY

THE BIG READER SURVEY

THE TRUTH ABOUT LOCAL MAGAZINES

LINCOLNSHIRE

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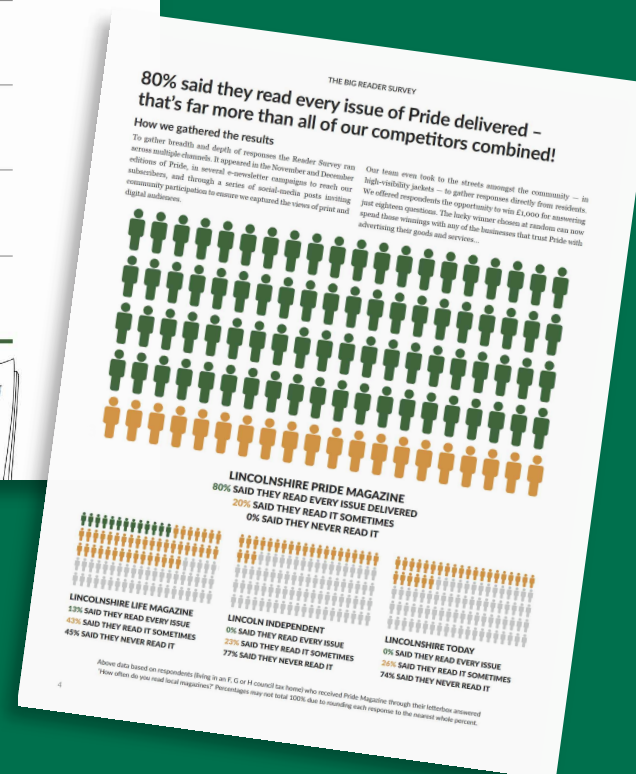
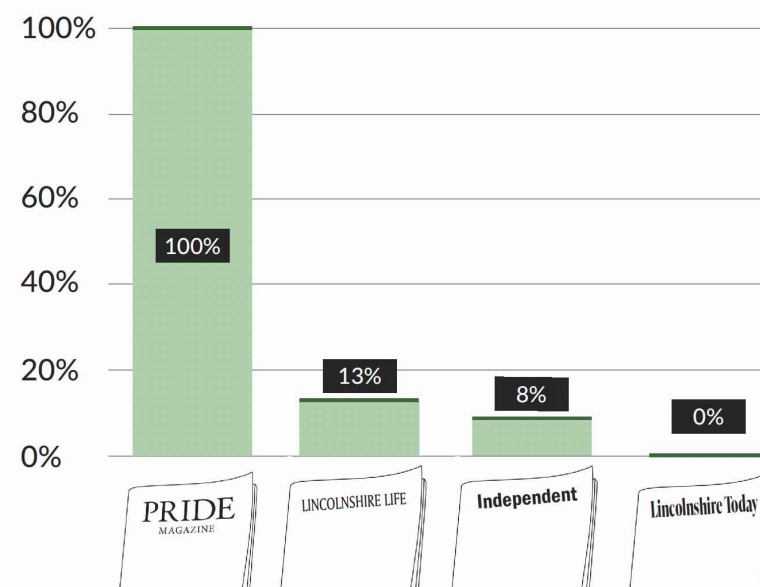
which magazines they subscribe to; which they purchase; which they read outside the home, and what they feel towards those magazines.

*"Pride Magazine says it all.
Pride in all we do.
Pride in our beloved county."*

DP, Spalding

WHICH LINCOLNSHIRE MAGAZINES DO YOU READ?

Among our verified Pride readers — residents of council tax bands F, G and H within our delivery area — we asked: 'Which other magazines, apart from Pride Magazine, do you read?'





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