



MEDIA PACK

# PRIDE

THE AREA'S FINEST MAGAZINES

THE  
LARGEST  
MAGAZINES  
IN THE  
AREA



## Proudly serving Lincolnshire, Rutland & Stamford since 2002

MORE AFFLUENT READERS - HIGHEST ENGAGEMENT  
TRANSPARENT CIRCULATION - MORE ONLINE READERS

HIGH QUALITY MAGAZINES IN PRINT AND DIGITAL



**“Pride Magazine celebrates remarkable people, extraordinary places, and exclusive finds. Who are they? Where are they? And what sets them apart? We capture the essence of our region's most distinguished, from culture and style to the finer details of life’s grand tapestry.”**

CEO and Founder - Julian Wilkinson

**“I really look forward to receiving my copy of Pride. I can honestly say it gets read cover to cover and then remains on my coffee table.”**  
**Julie-Ann Leek, North Hykeham**



## You'll get a better response with Pride Magazines - here's why

FOR OVER 23 YEARS, WE'VE PROUDLY DELIVERED OUR HIGH-QUALITY MAGAZINES DIRECTLY TO THE MOST AFFLUENT RESIDENTS IN THE REGION.



HIGH QUALITY MAGAZINES  
IN PRINT AND DIGITAL

DELIVERED FREE  
TO HIGH VALUE HOMES

REACHING THE TOP THREE  
COUNCIL TAX BANDS

HAND DELIVERED SAFELY  
BY ROYAL MAIL

TRUSTED FOR  
OVER 23 YEARS

EXTENSIVE PRESENCE IN  
HIGH FOOTFALL VENUES

DEEP READERSHIP  
ENGAGEMENT





## Curated to balance engaging stories with effective advertising features

OUR BEAUTIFULLY DESIGNED PRIDE MAGAZINES TAKE PRIDE OF PLACE ON THE RIGHT COFFEE TABLES



Advertising in Pride Magazines offers unparalleled access to the region's **wealthiest readers**, connecting your brand with affluent households across Lincolnshire, Rutland and Stamford.

Delivered directly by **Royal Mail**, our magazines reach homes in the **top three council tax bands** safely and reliably.

Our **extensive subscriber base** ensures that our magazines reach high-visibility areas, including the reception areas of luxury motor dealerships, local businesses, golf clubs, dental reception areas, private hospitals, and many other premium outlets.

With **beautifully designed** pages and a focus on **luxury living**, our publications are the ideal media to showcase premium products and services. From exclusive dining experiences to high-end automotive brands, advertising in Pride Magazines places your business in an environment that celebrates the best of British lifestyle.

Pride Magazine takes you into the heart of the region's most captivating stories. From the vibrant wildlife of our countryside to exclusive high-society events, we bring you the best in local fashion, luxury cars, and distinguished businesses. Discover stunning properties, indulge in refined tastes, and celebrate the community that defines our unique heritage. It's a journey through elegance, culture, and the finer things in life, right here in our remarkable region.

"I enjoy reading about local businesses, events and local pubs and restaurants, which in turn encourages me to go and try them."  
**Jayne Bloomer, Ketton**



Advertising in Pride Magazines provides exclusive access to the region’s most affluent readers. Delivered directly via Royal Mail, our publications reliably reach high-value households across Lincolnshire, Rutland and Stamford, targeting homes in the top three council tax bands to connect your brand with an influential, wealthy audience.



# More readers and more fans, engaging with us on their digital devices

MORE SOCIAL MEDIA FOLLOWERS  
THAN ANY OF OUR COMPETITORS



Advertising in Pride Magazines provides **unmatched exposure**, reaching a larger online audience than our competitors, with up to **45,000 online readers** and **36,000 social media followers**. Our in-house app allows readers to enjoy our beautiful publications free of charge, whether on a desktop, mobile phone, or tablet – best viewed on tablets for an immersive experience. Download in Apple’s App Store and Google Play.

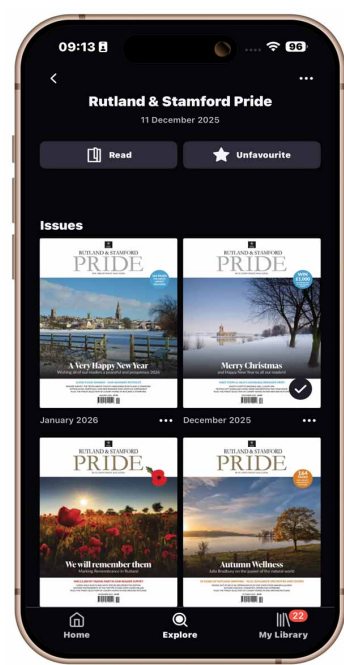
We also have a **growing readership** on Readly ([www.readly.com](http://www.readly.com)), expanding your brand’s reach to all readers. With the convenience of digital access, our audience can engage with your brand anytime, anywhere, enhancing your visibility across multiple platforms and ensuring your message reaches a discerning, affluent audience.

“I especially like the home improvement adverts, as well as the interiors of the homes for sale. We use these to help decide improvements to our own home.”  
**Malcolm Fenton, Quarrington**





Pride Magazine leads the way with a passion for innovation, embracing the latest in digital and online experiences to bring our readers closer to the stories they love. With forward-thinking features and interactive content, we’re shaping a new era of engagement, seamlessly blending tradition with technology for the next generation of discerning readers. Join us as we look ahead, evolving Pride for a future where elegance and innovation go hand in hand.



“A great magazine and the fact it can be downloaded is a huge benefit. Really look forward to it arriving.”  
**Paul Winters, Reepham**

45,000 ONLINE READERS

36,000 SOCIAL MEDIA FANS

FREE TO READ ONLINE  
BY EVERYONE

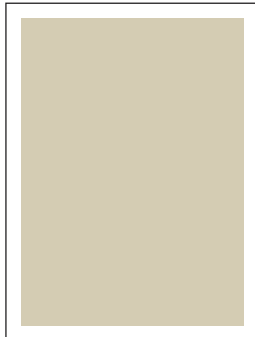
“I quite often buy products, use services or visit pubs or restaurants after seeing them appear in the magazine so definitely think it’s good for local businesses.”  
**Andrea Munro, Easton on the Hill**



## Sizes, Prices, Discounts

CONTACT YOUR PRIDE REPRESENTATIVE  
FOR FURTHER INFORMATION

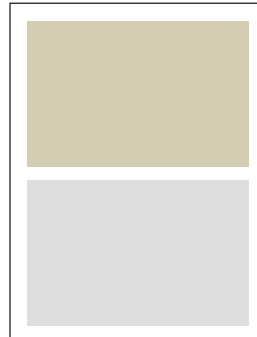
### FULL PAGE



**£795 + VAT**

276mm (tall) x  
216mm (wide)

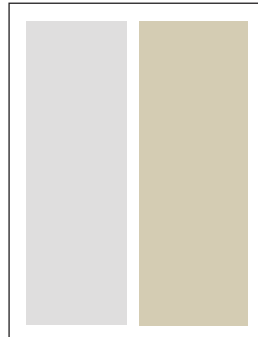
### HALF PAGE



**£499 + VAT**

118mm (tall) x  
176mm (wide)

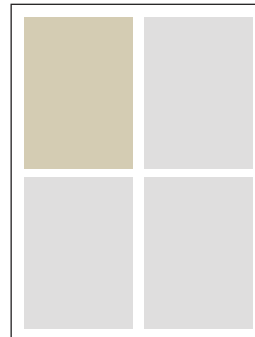
### HALF PAGE



**£499 + VAT**

240mm (tall)  
x 86mm (wide)

### QUARTER



**£330 + VAT**

118mm (tall)  
x 86mm (wide)

All adverts are full colour, trim size of magazine is 270 mm tall by 210 mm wide.  
We accept artwork in PDF, hi-res JPEG and TIFF format, we use Apple Macs, running  
QuarkXPress and Adobe Creative Suite. We do not accept artwork in MS Office.  
Email your artwork or copy instructions to [pridestudios@pridemagazines.co.uk](mailto:pridestudios@pridemagazines.co.uk).

### BIG DISCOUNTS FOR CAMPAIGNS

**WE OFFER A HUGE DISCOUNT OF 40%** when you book all three magazines,  
12 months, pre-paid campaign **includes free editorial** (2 to 6 pages)


**12 month** campaign - **30%** discount - **includes free editorial** (2 to 6 pages)

**6 month** campaign - **20%** discount

**3 month** campaign - **10%** discount

**Guaranteed Positions** or special placements are subject to a surcharge of +25%.

*Terms & conditions apply*



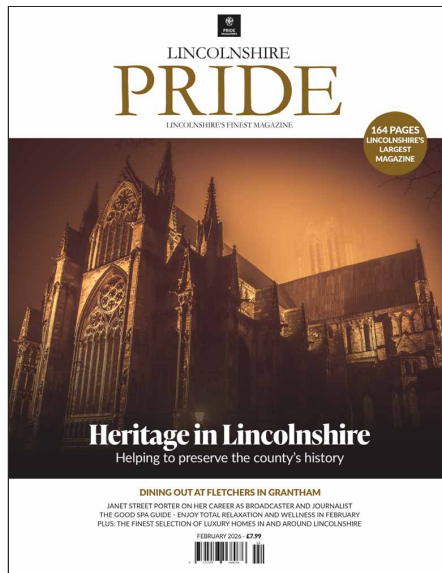
More affluent readers. More online readers.  
Highest engagement. Transparent circulation.

*Reach the region's most affluent readers - every month.  
Over 60,000 engaged readers across print and digital.*

**PRIDE  
MAGAZINES**

**When you need premium readers, Pride delivers - literally!**

w: [www.pridemagazines.co.uk](http://www.pridemagazines.co.uk)  
t: 01529 469977 or e: [sales@pridemagazines.co.uk](mailto:sales@pridemagazines.co.uk)



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IN 2002

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OVER 23 YEARS

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